

#### **Keio Communication Review**

International Journal of Journalism, Media and Communication

## **Submission of Manuscript**

Authors should retain one copy of their typescript and send an electronic version of your manuscript to the Editor-In-Chief as well as to the Associate Editor.

<CONTENT>

Original research article, research note, book review that have to do with journalism, media and communication in Asia and beyond.

<DEADLINE>

September 30. Those whose mother tongues are not English must ask a native speaker of English to check their English before submission. Those who cannot find an appropriate native speaker consult us by September 10.

## **Editor-In-Chief**

LEE Jinah, Institute for Journalism, Media & Communication Studies, Keio University, JAPAN

#### Associate Editor

YAMAMOTO Nobuto, Department of Politics, Keio University, JAPAN

# **Editorial Advisory Board**

BAUER Johannes M., Michigan State University, U.S.A.

BECKER Lee, University of Georgia, U.S.A.

BOHLIN Erik, Chalmers University of Technology, SWEDEN

CHITTY Naren, Macquarie University, AUSTRALIA

CLAUSEN Lisbeth, Copenhagen Business School, DENMARK

COOPER-CHEN Anne, Ohio University, U.S.A.

DERVIN Brenda, Ohio State University, U.S.A.

DUFF Alistair, Napier University, U.K.

HAMELINK Cees J., University of Amsterdam, THE NETHERLANDS

INOUE Yasuhiro, Hiroshima City University, JAPAN

ITO Youichi, Akita International University, JAPAN

KAMALIPOUR Yahya R., North Carolina A&T State University, U.S.A.

KUO Eddie C. Y., Nanyang Technological University, SINGAPORE

KANAYAMA Tomoko, Institute of Advance Media Arts and Sciences, JAPAN

LIVINGSTONE Sonia, London School of Economic and Political Science, U.K.

MAAREK Philippe J., University of Paris XII, FRANCE

PALETZ David L., Duke University, U.S.A.

PUTNAM Linda L., UC Santa Barbara, U.S.A.

SELF Charles C., University of Oklahoma, U.S.A.

SINGHAL Arvind, University of Texas at El Paso, U.S.A.

SCHLESINGER Philip, University of Glasgow, U.K.

SPARKS Colin, University of Westminster, U.K.

WEAVER David, Indiana University, U.S.A.

YOON Youngchul, Yonsei University, SOUTH KOREA

# Keio Communication Review

No.44 March 2022

www.mediacom.keio.ac.jp/english/publication/

# **Contents**

<articles></articles>	
No-neko in the Amami Islands: Media Analysis using Actor-Network Theory	
KANAYAMA Tomoko	5
Psychological Distance and Media Coverage Regarding Foreign Nations	
YAMAMOTO Akashi	25
An Exploratory Analysis of Japanese Voters Who Are Reluctant to Participate in Politics	
OTSUBO Hiroko	45
Empowering Women or Selling Empowerment to Women? :Young Consumers Response to Femvertising in the Japanese Context	
LEE Jinah	61
<book reviews=""></book>	
Emotions, Media and Politics, Karin Wahl-Jorgensen, Polity Press, Cambridge, 2019, 220 Pages	
MITANI Fumie and YAMAKOSHI Shuzo	83
Introduction to Positive Media Psychology, Arthur A. Raney et al., Taylor & Francis Group, 2021, 225 Pages	
LEE Vyyangha	97

Institute for Journalism, Media & Communication Studies
KEIO UNIVERSITY