## **Contents**

The Influence of Historical Experiences
on the Japanese Political Communication Research
ITO Youichi
Japanese Approaches to Development Communication
Karin Gwinn WILKINS
Hard and Soft Mega-Media Conglomeration:
Has Sony's Strategy Created Synergies?
Yasuhiro INOUE
From Global to Glocal:
How Gillette's SensorExcel Accommodates to Japan
Michael L. MAYNARD 57
The Continued Growth of Text Information:
From an Analysis of Information Flow Censuses
Taken during the Past Twenty Years
Tetsu AKIYAMA77
Japanese Enryo-Sasshi Communication and the Psychology of Amae:
Reconsideration and Reconceptualization
Yoshitaka MIIKE
Notes for Authors in <i>Keio Communication Review</i>