Contents

The Policy Analysis of the Film and Video Market in Japan
Minoru SUGAYA 3
The Impact of Japanese Popular Culture on the Singaporean Youth
HAO Xiaoming
TEH Leng Leng
Factors Influencing Tabloid News Diffusion:
Comparison with Hard News
Yasuhiro INOUE
Yoshiro KAWAKAMI
Film Trade in Japan since the 1950s:
Government Policies and Media Development
LEE Sang-Woo
Spectrum Policy in Transition
Phillipa MARKS
Kiyotaka YUGUCHI
A Case Study of Program-type Diversity in Japanese Evening Television
Goro OBA
Notes for Authors in <i>Keio Communication Review</i>